Higher Education
Solutions

Challenges

Bustling universities can be overwhelming for students, visitors, and even faculty. With so many buildings, class-rooms, and study spaces weaved in the tightly knit campus, it can be challenging to find where to go. In particular, students need help when locating classes, offices for professors, study halls, or various amenities. And with so many people at the school, unified and timely communications become critically important, not just on the walls of buildings but on mobile phones as well. Digital signage is an excellent way to address these demands.

How 22Miles Solves Them

22Miles digital signage is one of the most reliable and scalable platforms in the industry, and it's easy to use for everyone. Our solution provides many benefits for staff, such as the ability to browse pre-approved templates that follow your school's branding guidelines or the required publishing approval workflow. The 22Miles content manage-ment system seamlessly integrates with the existing hardware and a host of data sources your staff and students rely on everyday, such as O365, Microsoft Exchange, Google, Micros, EMS, or CollegeNet 25 Live. Our goal is to provide the ultimate student experiences with compelling, accurate facility maps and directions, announcements, event schedules, facility information, and room or space booking for students.

What 22Miles Offers

Interactive Wayfinding and Directories
- Industry leading 3D interactive wayfinding software
- Ideal for multiple floors and complex layouts
- Maps are transferable to mobile devices with a QR code for navigation on-the-go
- Includes ADA routing and accessibility options for wayfinding

Donor Wall Displays
- Easy to make edits
- Publicly celebrate graduate or alumni accom-plishments
- Display events and announcements alongside donor recognition lists
- Interactive screens to additional information to engage visitors
- Use QR code for on-the-spot donations

What 22Miles Offers

Video Walls
- Large-format display for creating a modern, high-tech focal point
- Touchscreen capable to drive richer interactions with content
- Display content from multiple sources, such as videos and animations
- Integrates with 3rd party data such as social media or emergency alerts

Huddle and Study Space Booking
- Integrated with top calendar software such as Outlook, iCal, Google Calendar
- Compatible with top tablet hardware such as Crestron and Elo tablets
- Streamlined space reservation workflow
- Displays real-time updates on room availability

Sports & Event Information Boards
- Display real-time updates on sports schedules, event schedules, game highlights
- Integrated with leading scheduling systems, social media feeds and more
- Touchscreen support for interactivity

Menu Boards
- Update product availability
- Schedule menu items based on time of day and current promotions
- Display engaging menu content eye-catching images, animations, and videos

Higher Education Solution Benefits

Every campus has unique needs and goals for its digital signage ecosystem. 22Miles has helped thousands of universities and colleges get the most out of digital signage with a feature-rich suite of solutions built explicitly for campus communications.

CAP-compliant emergency alerts via Rave Mobile, Everbridge, or e2campus, and others.

Empower students and visitors to experience content on a mobile phone with a QR code, no app download necessary.

Why 22Miles?

The 22Miles digital signage applications empower signage owners to easily customize every project's look and feel, creating a memorable and lasting experience. Powered by our robust, easy-to-use content management software, designing, developing, and managing content has never been more accessible. You can manage content changes, edit 3D wayfinding maps, schedule temporary routing, and more. With fully customizable integrations for digital signage, 22Miles brings limitless content experiences from idea to installation.

22Miles.com