

22MILES SMART RETAIL SOLUTION



Shoppers today have a higher sense of urgency for quick purchases, access to promotions, and to have a more thoughtful shopping experience. 22MILES platform facilitates the kind of experiential and intuitive shopping that drives bottom-line sales. The multimedia communications software seamlessly blends all digital media devices for an engaging visual and a dynamic, user-friendly interface. Our platform leverages kiosk to video walls and quick Web/HTML or SDK based mobile applications to engage shoppers and increase in-store revenue purchases. This will put the final touches on an immersive retail shopping experience, that will engage consumers across all verticals.



22MILES Unique Retail Features and Applications



Smart Pathway (Automatic Destination Routing)

Intelligent built-in wayfinding algorithm that drives consumers through different generated routes to promote consumer shopping.



Smart Search

Built-in interactive and dynamic keyboard for easy product item searching.



Dynamic Map Pop Ups

Pop-up descriptions and images, product promotions, spotlight events, and listed information.



Full Analytics (ROI)

Track user engagement for any button clicks, sessions, impressions, AD playback, daily transactions and more.



Mobile Smart Retail Solution

HTML5 based interactive mobile experience generating digital engagement which extends smart retail information from kiosks, AD screens or even printed signs.



Point of Sale integrations

Auto-Sync any POS solution to a digital menus or interactive application.



Improve Queue Management

Reduce perceived wait times with entertaining imagery, AD suggestions and integrated social media.



Beacons, WIFI, RFID/NFC

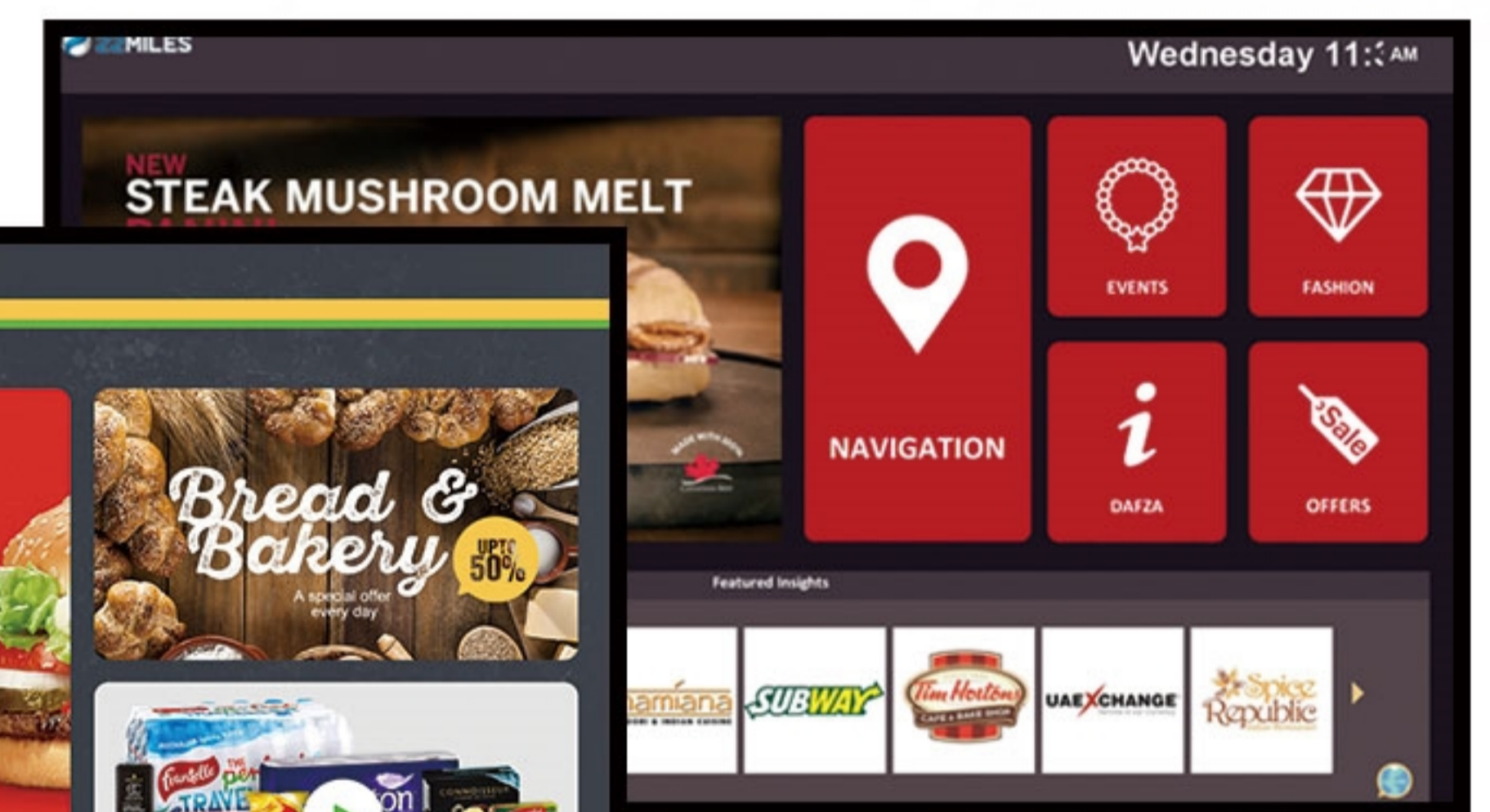
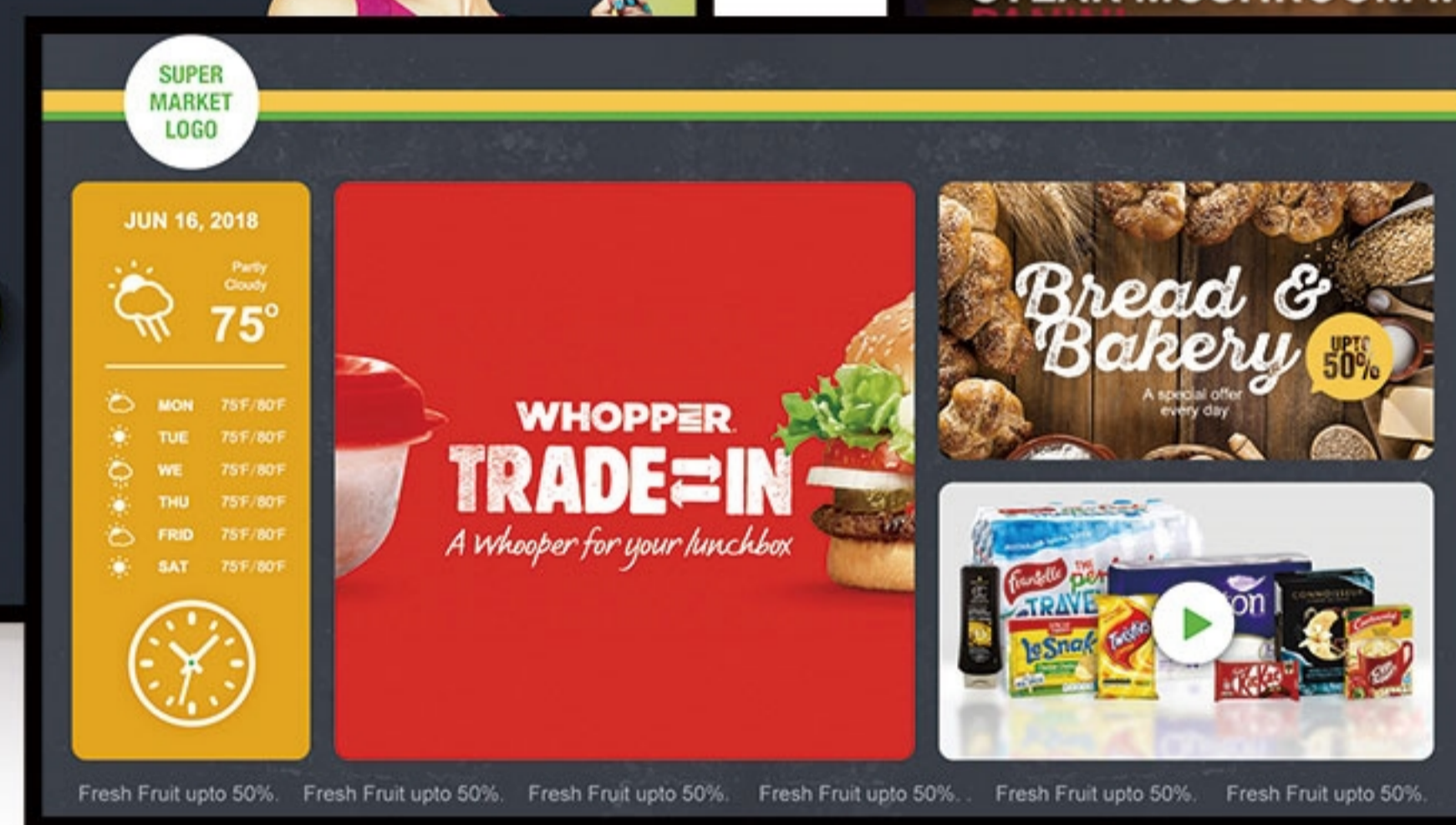
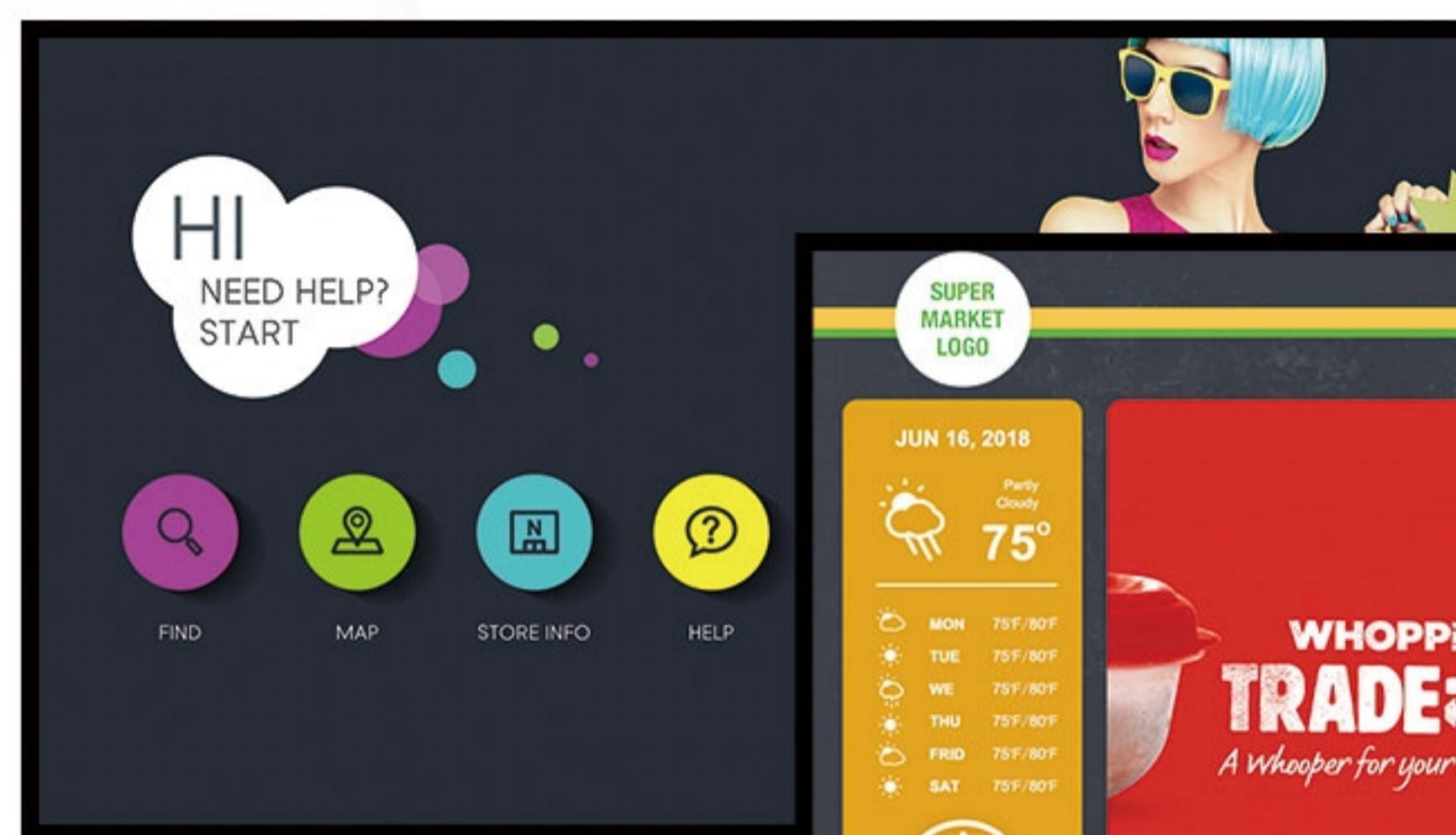
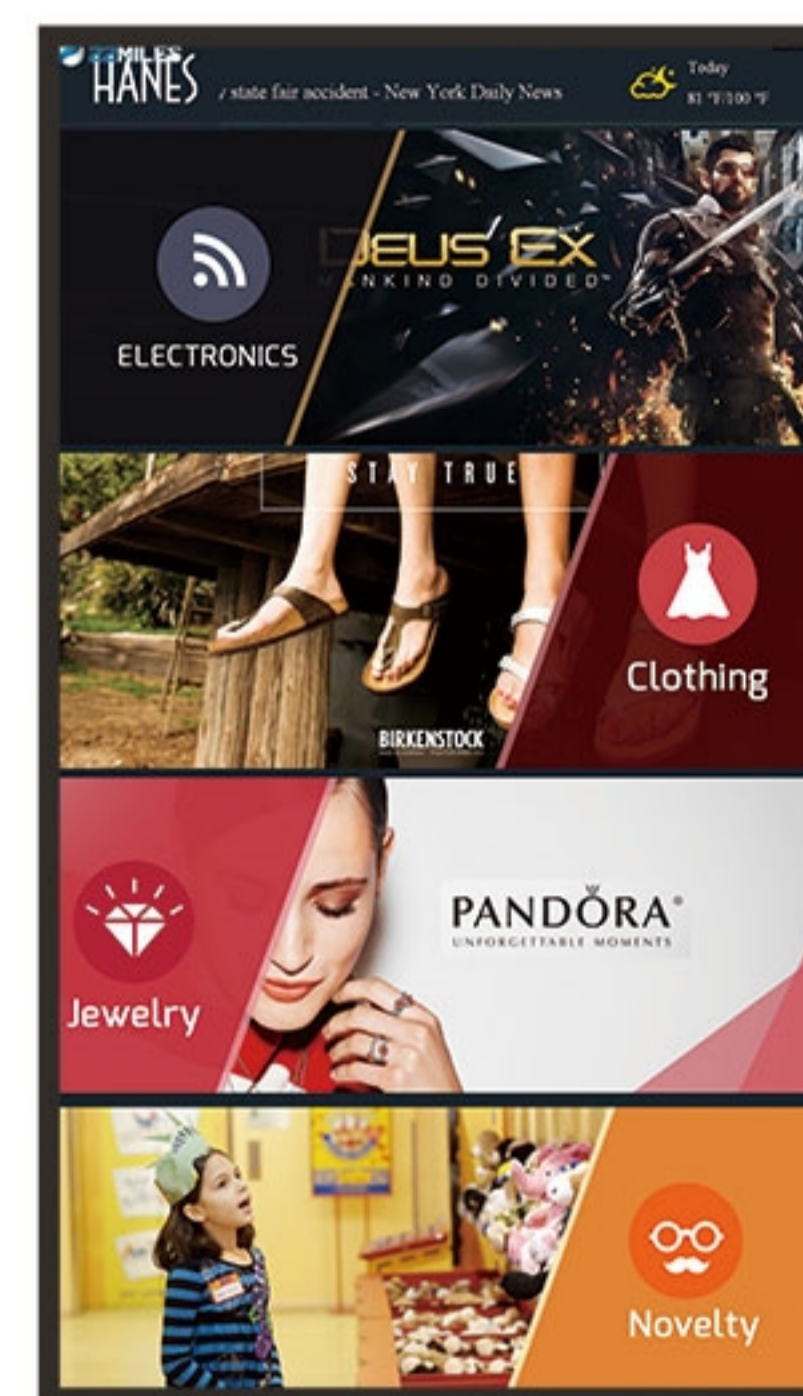
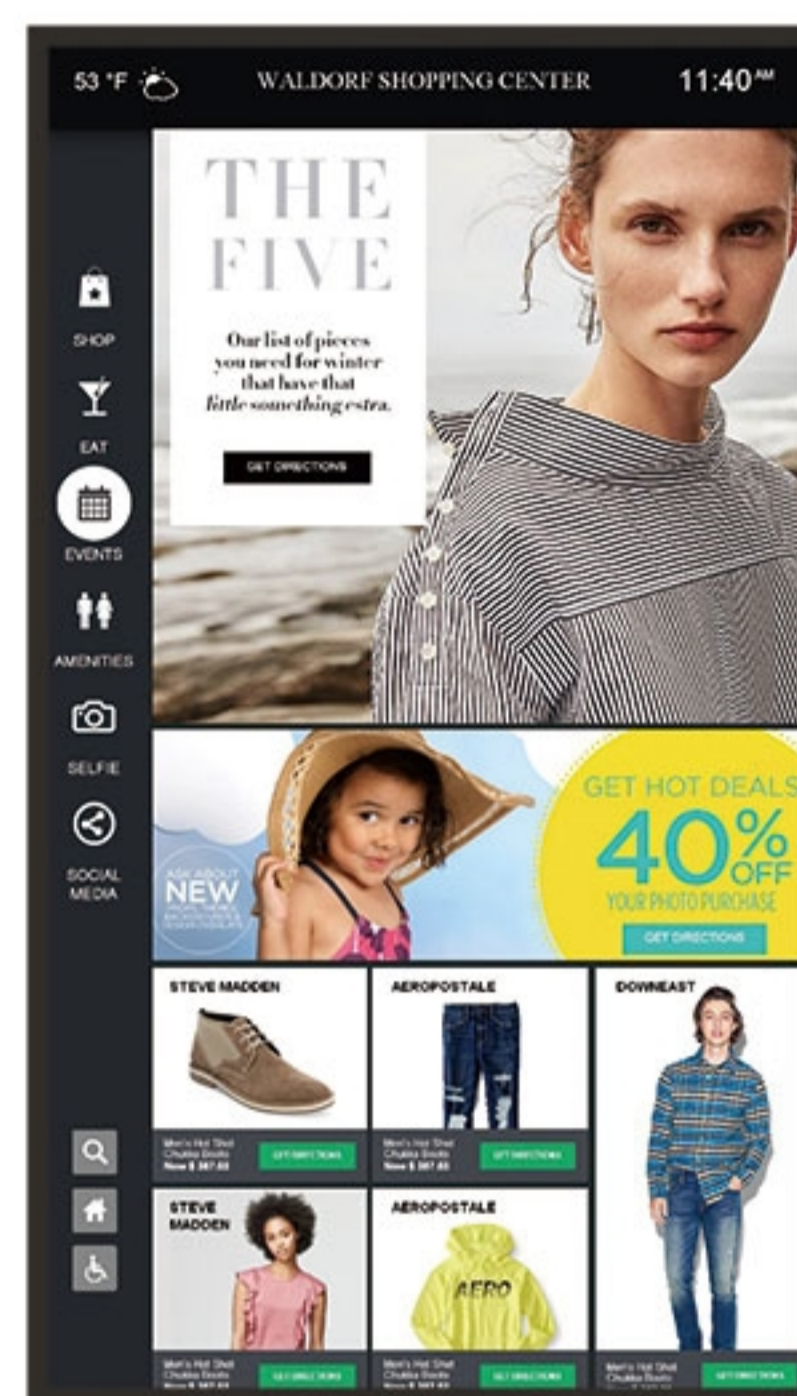
Support for proximity based & promotional based content in real-time.

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"A Nielsen survey conducted on a 1000 shoppers sample shown that 68% of respondents said in-store messages would sway their purchasing decisions and 77% said it was a useful way to learn about products."

Did you know customers overwhelming still convert sales in the physical store and drawing in elements of the online experience creates through the 22MILES software an omni-channel mix that's increasing sales and customer fulfilment.



22MILES Digital Signage and Wayfinding Solutions



Web/URL based open API capable App (no downloading necessary)



iOS/Android native mobile apps-fully editable in-house user customizations



Limitless design user-friendly, Drag & Drop CMS



HTML5 Tizen, LG WebOS Brightsign, ChromeOS and more



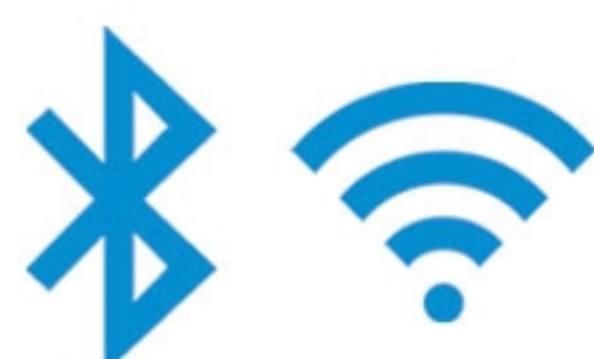
Full automation to events, directories, and other 3rd party software



Cloud based



Augmented Reality is now a Reality



BLE/WIFI indoor positioning for automatic marketing



Security and Authentication Controls



"Favorites" location savers-parking spots, recent destination



Turn-by-turn text and visual indoor navigation capabilities



Intuitive proximity based pop-ups and messaging